



**OFFICIAL LIST OF 2024-2026
FEHAI BOD CANDIDATES**

VOTE on Nov. 16, 2024



DAVIDJOHN A. ZUÑIGA

DJ is a Registered Electrical Engineer (REE) and is currently employed with MERALCO. His work experience with the company includes being a member of the Technical Working Group of the Bids and Awards Committee for Power Supply Agreements, and a team leader within its Energy Sourcing Office.

Election Platforms:

- Continuation of Effective Policies: Support and advance the current Board's policies, especially those that benefit the majority of homeowners.
- Enhanced Security and Road Safety: Implement exclusive RFID access for Eastville residents to improve both security and road safety.
- Development of Public Spaces: Promote the development of open public spaces while addressing and resolving the ongoing case against FLI.
- Emergency Gate Access: Secure a long-term solution or agreement to ensure reliable emergency gate access during flooding events.

DJ's dedication to these goals underscores his commitment to advancing the well-being of our community and effectively addressing key issues.



EDISON D. CRUZ

Prof. Edison D. Cruz is the Executive Director of the Technology Management Center of the University of the Philippines (2001 to Present). He is directly in-charge of the center's graduate program, research and extension activities. Edison has an MBA from the University of the Philippines College of Business Administration and a B. S. in Business Economics (Cum Laude) from the School of Economics (U.P. Diliman).

Aside from teaching in the Master of Technology Management Program in the TMC, he also handled consulting projects for both the government and the private sector (local and international). His past and ongoing clients are the DOST, DA, AFP, MWSS, ASEAN, Handicap International, USAID, European Union, and UNESCO.

He has been the Project Manager for both local and international projects.

Election Platforms:

- **Community Improvement:** I believe that if we, residents and staff, work together, we can continuously improve the quality of life in our community. I realize that our Eastville community has many challenges related to security, road improvement; harmony among residents, and other issues. Through enhanced cooperation, we can continuously improve our community.
- **Team Player:** If elected as one of the Directors, I will be a team player who will support initiatives for enhanced community security and road repairs. We should also strengthen our linkages with relevant local government agencies so that we can obtain support from the former.



CARLO S. MONTAÑO JR

Carlo is a seasoned professional in the film industry, currently serving as a Director of Photography for film and television. He also holds the position of Deputy at the Movie and Television Review and Classification Board (MTRCB), a key agency under the Office of the President of the Philippines that oversees the classification and review of media content. Additionally, Carlo served as a consultant for the Philippine Drug Enforcement Agency (PDEA) from 2020 to 2022, contributing to anti-drug law enforcement efforts.

Election Platforms:

- **Peace & Order Safety of the Community:** Carlo is dedicated to enhancing the safety and security of our community. Drawing from his experience with the MTRCB and PDEA, he aims to implement effective strategies to address local safety concerns and foster a secure environment for all residents.
- **Reinforcement of Boundary Walls:** Implement close monitoring of surrounding boundary walls to enhance security awareness and prevent trespassers, ensuring the safety and security of all residents in the community.

This initiative complements Carlo's commitment to improving community safety and demonstrates his proactive approach to addressing security concerns.



JUAN CARLOS C. MARCO

JC holds a Bachelor's of Science degree in Hotel, Restaurant, and Institution Management (BS HRIM) from the College of St. Benilde (CSB). He has since shifted his focus to the business world, bringing a wealth of management skills and a strategic mindset to his current role.

Election Platforms:

- **Flood Control:** JC is committed to implementing a quarterly maintenance program for our subdivision's drainage system. This initiative aims to address and prevent flooding, ensuring our community's safety and resilience during heavy rains or adverse weather conditions.
- **Building Height Policy Review:** He will propose an amendment to our current policy on building height limits for new and existing constructions. This review will help ensure that future developments are in harmony with community aesthetics and planning needs.
- **Promotion of Active Lifestyles:** JC plans to introduce sports leagues for all age groups. This initiative will foster community spirit, promote health and wellness, and provide recreational opportunities for residents.

With his background in management and business, JC is well-equipped to bring effective solutions and fresh perspectives to our community's needs.



ALEXANDER C. MAXIMO

Alex is a marketing professional specializing in the e-commerce space. With a background as a language specialist, he previously taught writing, communication, and research courses at both undergraduate and graduate levels at UP Diliman. His experience extends to serving on the FEHAI board from 2018 to 2020, and he has been actively involved in various volunteer efforts since then. Alex is dedicated to maintaining and enhancing Eastville as an excellent community for raising a family.

Election Platforms:

- Community Engagement: Alex is committed to fostering a vibrant and engaged community through initiatives that encourage active participation and collaboration among residents.
- Support for Families: He aims to implement programs and activities that support and enrich family life in Eastville, making it an even better place to live and grow.
- Volunteerism and Civic Involvement: Drawing from his extensive volunteer experience, Alex plans to promote and facilitate volunteer opportunities, strengthening community bonds and addressing local needs.

With his diverse experience in education, marketing, and community service, Alex is well-equipped to contribute positively to our community's growth and well-being.



LEONOR M. DIAZ

Leo has been a valued member of our association since 2014, dedicating her time and skills as an accountant to improve our community. Her commitment extends beyond her professional role; she has also served as an administrative manager within our association, tackling numerous challenges and driving significant improvements.

Despite the difficulties faced by the current Board of Directors, Leo's adaptability and unwavering dedication continue to make a positive impact. She remains devoted to enhancing our community, demonstrating resilience and a strong commitment to our collective success.

Election Platforms:

As she seeks election, Leo's platforms emphasize her deep understanding of the association's challenges and her commitment to addressing them. Her priorities will include:

- **Complete Transparency:** Ensuring all operations and decisions are transparent to maintain trust and accountability.
- **Effective Communication:** Providing regular and clear communication with residents to keep everyone informed and engaged.

Leo's ongoing contributions and steadfast service highlight her readiness to navigate and overcome the challenges we face, making her a strong candidate for continued leadership in our community.



LEMUEL C. DELOS REYES

Lemuel completed his Doctor of Medicine at the University of Santo Tomas, Faculty of Medicine and Surgery. He is currently practicing occupational medicine. He is a Fellow of the Philippine College of Occupational Medicine and President and Medical Director of LDRMedics Inc.

Election Platforms:

- **Community Program Coordination:** Collaborate with the previous Board of Directors to sustain existing community programs and assess additional needs.
- **Infrastructure Security Upgrades:** Conduct a professional evaluation and implement necessary upgrades and maintenance of the perimeter fence to enhance security and manage flood risks.
- **Enhanced Security Measures:** Implement up-to-date security protocols tailored to community needs, focusing on strict entry and exit procedures, roving security patrols, and visitor and worker protocols.
- **Flood Control Strategies:** Addressing flooding concerns through professional evaluation of past flooding incidents to determine effective engineering solutions, ensuring the integrity of the perimeter fence, and regular maintenance of drainage systems.
- **Community Engagement Initiatives:** Promote wellness programs and organize events and gatherings to strengthen community bonds and foster friendships.

Lemuel is committed to enhancing community safety and engagement through strategic planning and collaboration. His medical expertise and leadership experience position him uniquely to address both health and infrastructure needs effectively.



FAUSTA SYLVIA L. ALINDAYU

Sylvia is the Chief Executive Officer of a successful company and a distinguished leader in the Property Development and Asset Management industry. With over 35 years of experience as a businesswoman and expert financial adviser, she is highly regarded for her expertise and accomplishments. Her academic foundation in Finance and Administration, coupled with her extensive industrial training, has equipped her with both theoretical knowledge and practical skills. She began her career as an executive in a major conglomerate before founding her own business 15 years ago.

Election Platforms:

- **Community Involvement:** Foster resident engagement to support various community projects, creating a more connected and active neighborhood.
- **Parks and Playground Improvement:** Work with local government units (LGUs) to secure support for improving community parks and playgrounds, enhancing recreational spaces for all.
- **Emergency Access:** Coordinate with neighboring subdivisions to establish standardized protocols for emergency access routes during floods, ensuring the safety and accessibility of our community.

Sylvia's extensive network, combined with her seasoned leadership and collaborative spirit, positions her to make a significant positive impact on the community.



CLEMENT JOHN "CJ" P. RACELA

CJ is an alumnus of Far Eastern University with a degree in Bachelor of Arts in Economics. He has a decade of experience in customer service, sales and operations with different multinational companies. Provides operational, legal, & financial support to Global &/or Local Consumers and works closely with the Partners & Financial Managers, Delivery Team and Operation Professionals. Manages simultaneously operations with varying complexities belonging to different industries and in multiple geographical locations and time zones. Possess leadership qualities and expertise in both Field and Internal Operations. Certified with Managerial leadership certificates and exams.

Election Platforms:

- Improve Safety and Security: Implement policies to ensure the safety and security of all community residents.
- Improve Drainage Systems: Minimize flooding impacts through effective flood control measures and system improvements.
- Promote Sports Activities: Improve existing basketball and tennis courts to encourage resident participation and foster a healthy lifestyle.

CJ's extensive experience and strong skill set position him as an ideal candidate for the FEHAI Board of Directors. His operational expertise and commitment to community well-being will drive successful initiatives and improvements.



BERNADETTE C. CONCEPCION

Bern has been a valued member of our community since 2010, witnessing firsthand the positive changes in the Eastville subdivision. Her experience as a former FEHA Board Member and Treasurer (2019-2021) underscores her commitment and capability.

Election Platforms:

Bern is focused on enhancing property values through several key initiatives:

- Green Environment Programs: Bern plans to introduce and support various environmental initiatives aimed at making our community greener and more sustainable. This could include tree planting programs, community gardens, and improved recycling efforts.
- Efficient Resident Services: She aims to improve the quality and efficiency of services provided to residents, ensuring that our community's needs are met promptly and effectively.
- Enhanced Security: To ensure a safer living environment, Bern proposes to implement improved security measures. This might involve upgraded surveillance systems, increased patrols, or community safety programs.

Bern's approach reflects her belief that a well-managed subdivision not only enhances the quality of life but also positively impacts property values.



JOEL S. ORDUÑA

Joel is a retired member of the Philippine National Police (PNP), where he served with dedication and commitment as a loyal public servant. Throughout his career, Joel held several key positions across various offices within the PNP, demonstrating his extensive experience in law enforcement and public service.

Election Platforms:

- Community Safety and Security: Joel is committed to enhancing the safety and security of our community. Drawing from his extensive background in law enforcement, he will implement effective measures to address local safety concerns and foster a secure environment for all residents.
- Assess Security Weaknesses: Joel will work diligently to identify and assess any potential weaknesses that might pose risks to residents' security, ensuring that vulnerabilities are addressed proactively.
- Effective Monitoring and Policy Implementation: He plans to implement and monitor safety policies, regularly checking to ensure that residents feel safe and secure within their community.

Joel is dedicated to creating an environment where safety concerns are promptly addressed and residents' well-being is prioritized. His law enforcement background is a significant asset, enhancing the team's capacity to address community safety and security effectively.